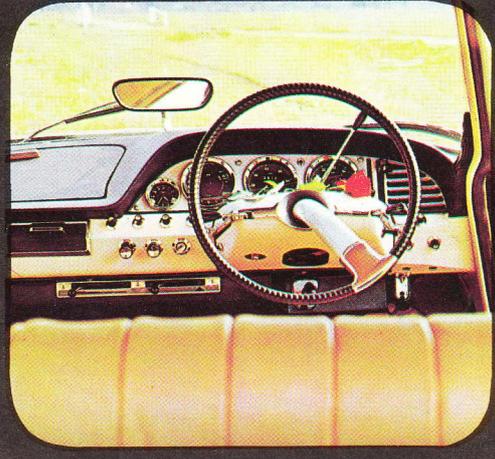
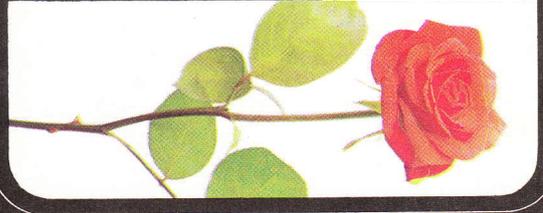


The Citroën PALLAS is the sort of car you fall in love with



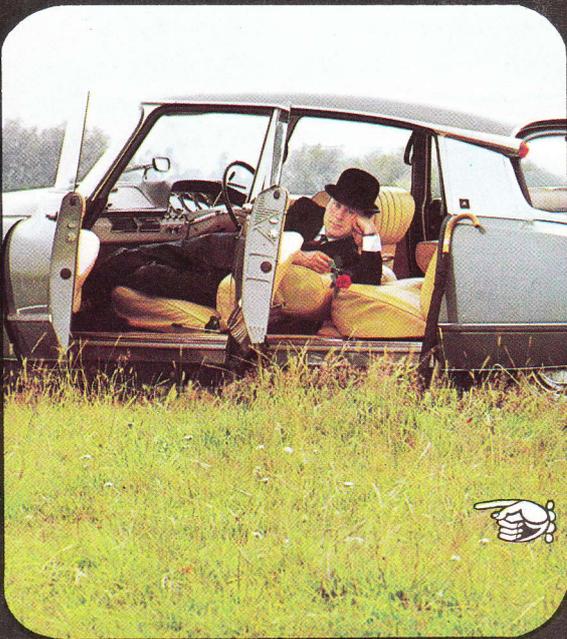
Citroën have done it. Produced a new model. The Citroën Pallas. That's her. Idling in woods. Not that the romantic setting is really necessary. The all new Citroën Pallas is the sort of car you fall in love with. Inevitably. At first sight.



THE PALLAS'S NEW DASHBOARD is superbly finished, slightly sportive, with a battery of knobs and switches that each controls a different luxury feature. Such as separate front and rear and driver's and passenger's heating and ventilation, demisting and defrosting (including the rear window); four horns; two-speed wiper plus wind-screen-washer etc., etc., etc. Note particularly the finger-tip selector lever for the power operated gear change.



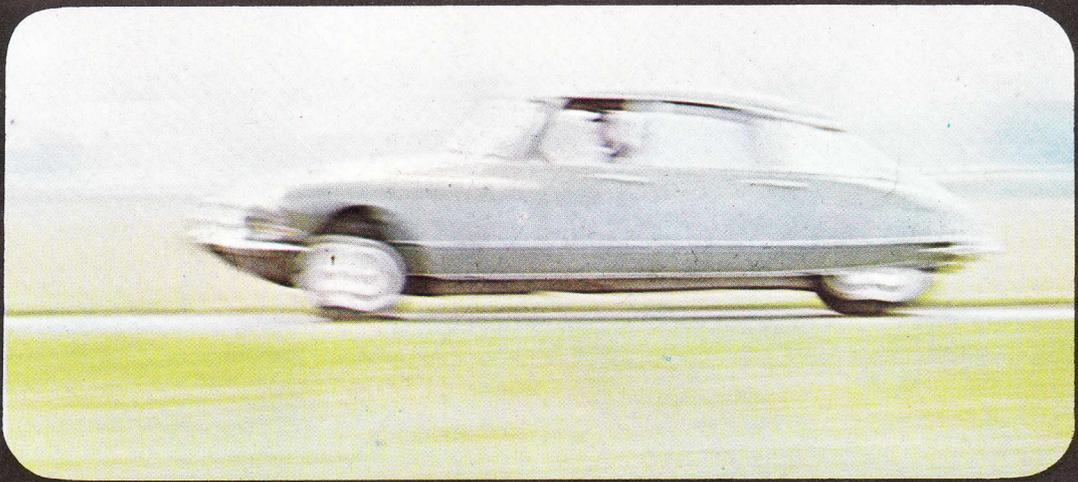
THE PALLAS HAS FOUR NEW HEADLAMPS. Two are self-levelling—the first in motor engineering. When her nose dips, these lamps adjust upwards to keep the light beam level. Her other two are iodine quartz pencil beams, powerful enough to throw 3½ times as far as an ordinary lamp.



LIFE IS A BED OF ROSES IN A PALLAS. Front seats can be fully reclined, with a passenger headrest if you want one. Seats, incidentally are all leather-upholstered. With the best quality leather. The kind you sink into. And the comfort of your ride is out of this world: Citroën self-levelling, air-bed suspension.



THE PALLAS HAS AN ENORMOUS BOOT. A complete trousseau of luggage can get lost very easily. (Or 20 Fortnum & Mason wedding cakes, for that matter.)



THE PALLAS IS A BIG, FAST CAR with a big, new, powerful engine which has an acute accent on acceleration and gives over 112 m.p.h. top speed. Stopping—the Pallas has 2 power operated braking systems; effective to the power of 8. All this (and we still haven't mentioned power steering and front wheel drive and.....) for £1,977 tax paid. The Pallas's advertisement—the one you're reading now—has a coupon. Send it off and get to know her better.

To: Citroën Cars Ltd., Slough, Buckinghamshire. Love your car. But want to know more about it before stating my intentions. So do send me your brochure and alert my nearest dealer.

Suitor's Name

Address

Blank space for address details.

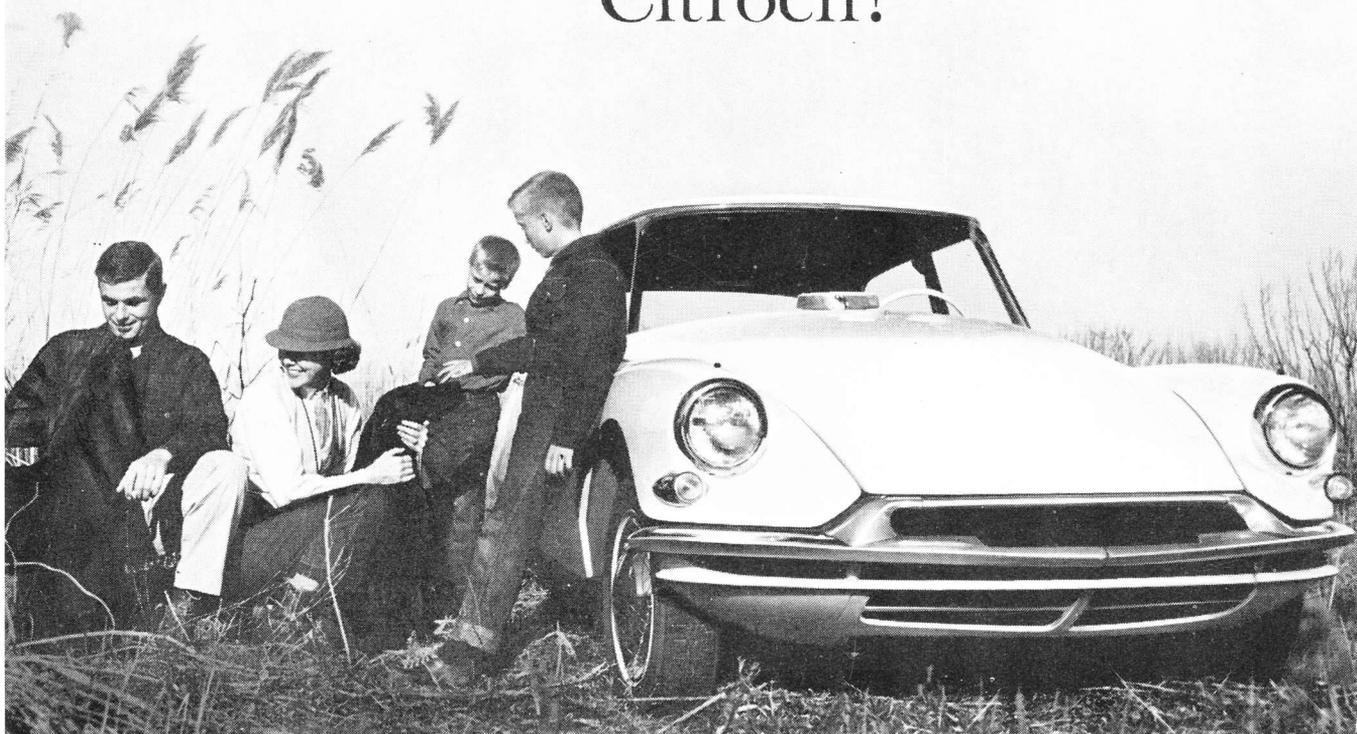
*Cue Design available at Cue Stores, Selected Boutiques and Department Stores throughout Australia and New Zealand. (Refer Directory)*

◆ CUE ◆  
DESIGN

*AUSTRALIA'S LEADING FASHION LABEL NOW IN NEW ZEALAND*

The fun of the trip is in the ride... with a CITROEN! To farm or supermarket... to city or country club... wherever you travel, a new world of motoring pleasure awaits you and your family. Here is the cloud-soft comfort of AIR-OIL SUSPENSION, with the exclusive POWER-LIFT that lets you adjust the riding level of the car to suit the road. Here is the personal control of the sports car... the tenacious roadability of FRONT-WHEEL DRIVE. In a CITROEN, the functional car with advanced French engineering, you will always enjoy safe, economical, restful motoring. Wherever you are driving in pursuit of happiness, take a CITROEN... it is your assurance of extra-enjoyment on the road!

In  
pursuit  
of  
happiness...  
drive  
a  
Citroën!



The owner of a

## CITROEN iD...



sees a foretaste of the future in this car's exciting lines,

and daily becomes more aware of their significance.

For the highly advanced styling of the iD bears a very strong relationship

to its performance: careful streamlining gives speed and economy,

the rear wheel setting and unique suspension promote incredible roadholding and stability.

And supremely comfortable motoring is still further ensured by seating of

## REAL LEATHER

rich

comfortable

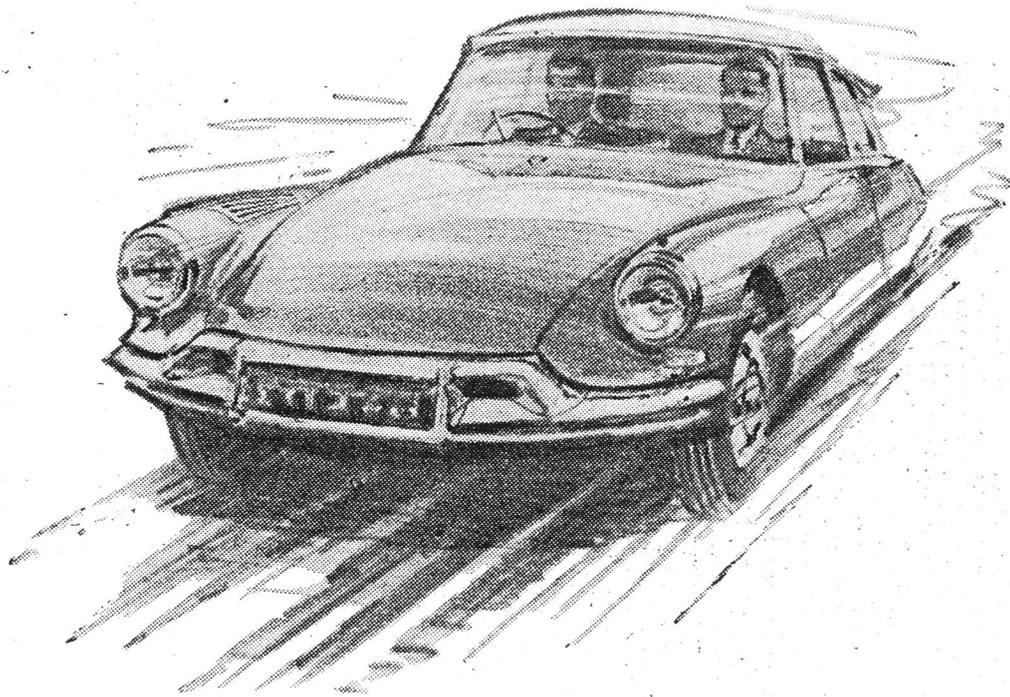
colourful

hardwearing



The Citroen DS and Safari also have real leather upholstery

# *unique and years ahead*



*What "The Motor" says about the Citroën DS:—*

"Certain qualities have been pursued almost regardless of cost, compromise and complication, and brilliant design has brought superlative results.

Individually the ride, roadholding, stability, brakes and ventilation are amongst the best to be found in the world and probably in combination they are unequalled."

*Extracted from the complete Road Test published by "The Motor":—*

"Max. speed in 3rd. gear 92 m.p.h." (4-speed gearbox) "29 m.p.g. at constant 70 m.p.h. on level."

## **CITROËN DS**



*Price £1,745. 8s. 1d. Tax paid*

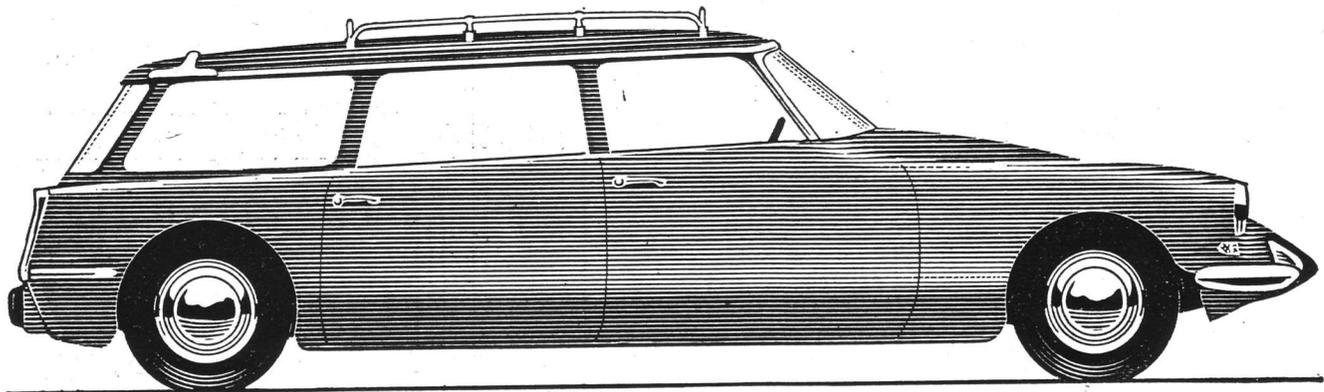
*Also the Citroën iD—£1,529. 11s. 5d. Tax paid*

*and the Citroën Safari (Estate Car)—£1,894. 3s. 1d. Tax paid*

*For Brochure, please write to:—*

CITROËN CARS LTD., Slough, Bucks., where British Citroëns are built for Home and Export  
London Showrooms—Knightsbridge (opposite Harrods)

# NOW CITROEN ADD HIGH PERFORMANCE TO LUXURY ESTATE CAR MOTORING



The new **CITROEN Safari** announced this week, has a **higher-powered engine** that raises luxury estate car performance to speeds of over 95 m.p.h. giving quicker acceleration and faster cruising speeds even when fully loaded.

**power-assisted steering** that responds to a touch, makes parking so easy, yet retains normal 'feel'.

**additional refinements** including foam rubber

underlay to carpets, two-position anti-dazzle rear view mirror, courtesy switches on all five doors and several dashboard improvements.

These improvements, added to all the Citroen qualities, self-levelling air suspension, front-wheel drive, weight compensating power-operated brakes, eight feet of flat floor or eight comfortable seats—place this estate car among **the most luxurious in the world.**



## CITROEN

SEE TODAY THE CAR OF TOMORROW

Arrange for a demonstration or send for colour brochure giving full details of the Citroen range of cars.

Citroen Cars Limited, Fairley Road, Trading Estate, Slough, Buckinghamshire, Slough 23811.  
Normans of Westminster Ltd. Trevor House, Brompton Road, S.W.3. (opposite Harrods)

# NORMANS WESTMINSTER KNI 6441

## LUXURY TOUCHES

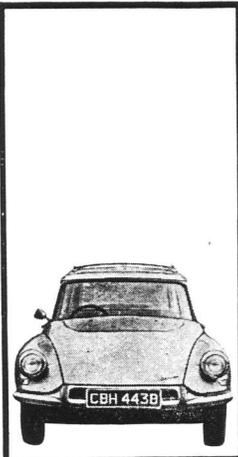
Maybe you don't mind a jolt if your estate car is indifferently appointed. Or a jolt if it throws you around when the going gets rugged, rutted and rough.

But for those who like the cushioned life, there's the latest Citroen Safari estate car. An eight-seater estate car with all the luxury touches of a Citroen saloon. And a few more of its own. The Safari is oil/air suspended so that it glides buoyantly over the bumpiest terrain. Seats are superb; upholstered in real coach-hide. With a head rest for the front seat passenger; an entirely carpeted floor for everybody; and a unique deep foam underlay.

The latest Citroen Safari, announced this week, costs £1,816.97 tax paid. The coupon will bring you a 36 page full colour book all about Citroens.

To enjoy today the car of tomorrow  
—R.S.V.P.

⤴ **CITROEN Safari**



## A to G

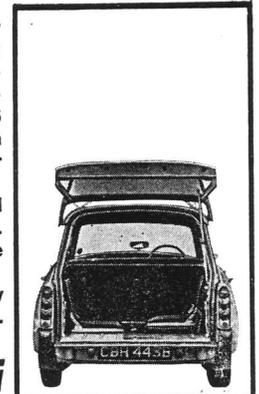
Your estate car may be well equipped for travelling an English motorway. But how does it cope with long-term travelling comfort, long-range cruising; like getting you from Aix to Ghent with petrol (and touring enthusiasm) to spare?

Take a Citroen Safari. An estate car capaciously built to seat eight. With leather covered seats, carpets everywhere, individual front and rear heating. It has a cruising capacity of 29.6 m.p.g. a top speed of 95 m.p.h. and a 14 gallon fuel tank. Work it out for yourself.

The latest Citroen Safari, announced this week, costs £1,816.97 tax paid. The coupon will bring you a 36 page full colour book all about Citroens.

To enjoy today the car of tomorrow  
—R.S.V.P.

⤴ **CITROEN Safari**



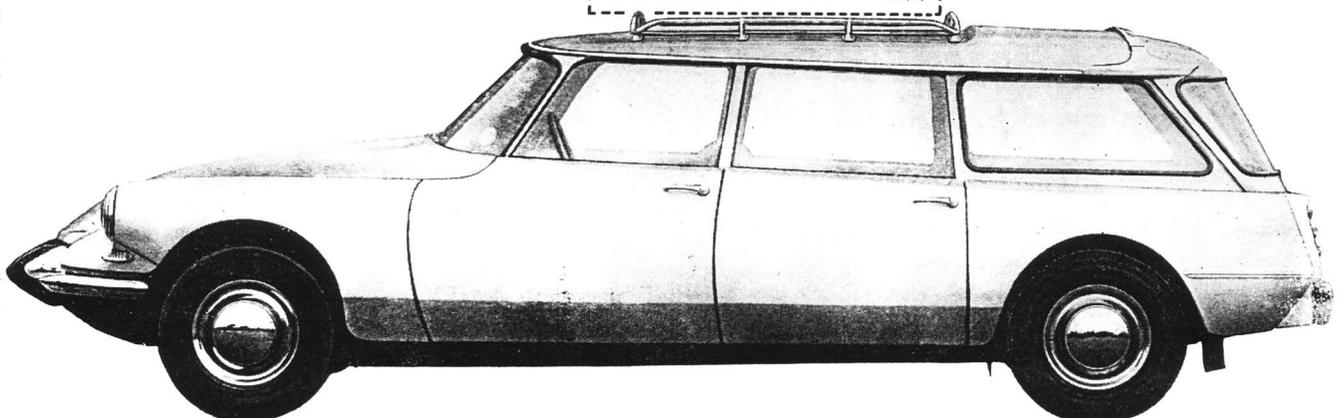
To: Citroen Cars Ltd., Slough, Buckinghamshire  
Please send me the Citroen book. And alert my nearest dealer.

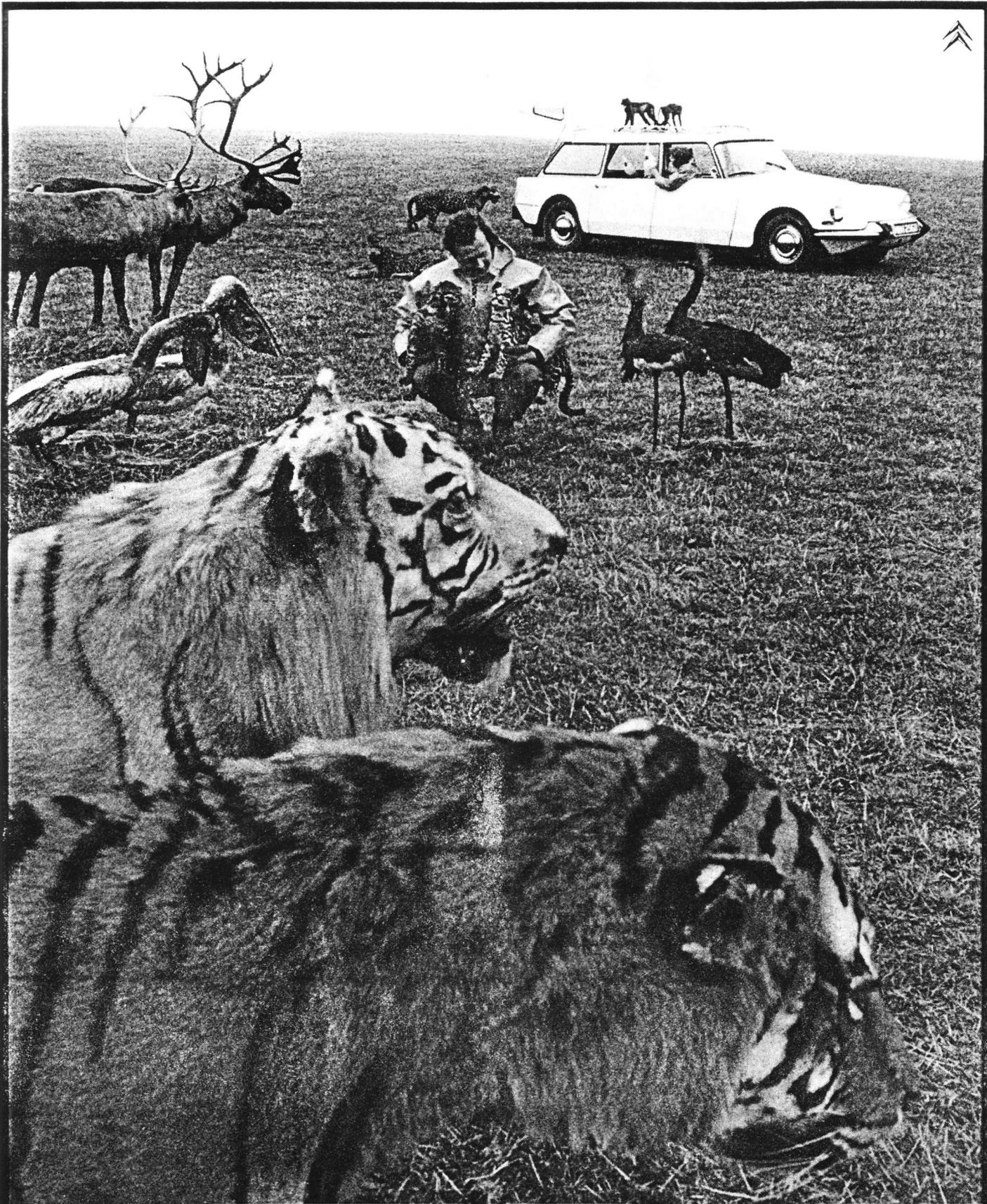
Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

CL(S)5





Quand vous avez dit Citroën, vous avez tout dit

This is the new, entirely French-built. Citroën Safari. Seats eight. Engulfs bags of baggage. Has twin-circuit, to-the-power-of-eight, power braking. Power-assisted steering. Citroën air-cushion suspension. Citroën front-wheel drive. A new 2175 cc engine

that gives over 105 m.p.h. Show us another estate car with all these points and a Noah's Ark capacity? You can't. There is none. Safari 21: £1897. 8. 9. Safari 19 (1985 cc, 100 m.p.h. engine): 1798. 7. 1. Citroën Cars Ltd. Slough, Bucks. Telephone: Slough 23811

The Citroën Safari 21 is one of nine new French-built Citroëns. This is the full range

10 19	£1398.	7. 11
10 19 CONFORT	£1498.	13. 9
DS 19	£1698.	11. 3
DS 19 PALLAS	£1798.	7. 1
DS 21	£1798.	7. 1
DS 21 PALLAS	£1897.	8. 9
SAFARI 19 ESTATE CAR	£1798.	7. 1
SAFARI 21	£1897.	8. 9
DS 21 DROPHEAD COUPE	£2878.	12. 1

# Now, an even more powerful difference.

Even greater engine power. Same unique Citroen comfort.

This is the new Citroen DS23. A car designed, pre-eminently, for the new era of motorways. More motorways opened means greater mileages driven, and a greater-than-ever need for DS comfort, power, and safety.

The new 2,347 cc DS23 engine combined with the aerodynamic DS shape delivers effortless power, and an Electronic Fuel Injection option is available if you want more power still. With EFI, top speed is 116.8mph and 0-50 takes a brief 7.5 seconds.

You can choose semi-automatic transmission or a 5-speed manual gearbox. The fifth forward gear extracts optimum performance from the new engine as well as giving you quieter, more economical high-speed cruising.

The 5-speed gearbox is also standard on Citroen's second new DS model for '73, the DS Super 5 - introduced to give you all the DS qualities at a surprisingly low price.

The DS differences include the uniquely smooth ride and comfort you get with Hydropneumatic suspension. Front wheel drive. Front wheel discs and self-compensating dual circuit braking system. Extras available as options or standard include power-assisted steering, unique 'swivelling' headlamps, super Pallas finish.

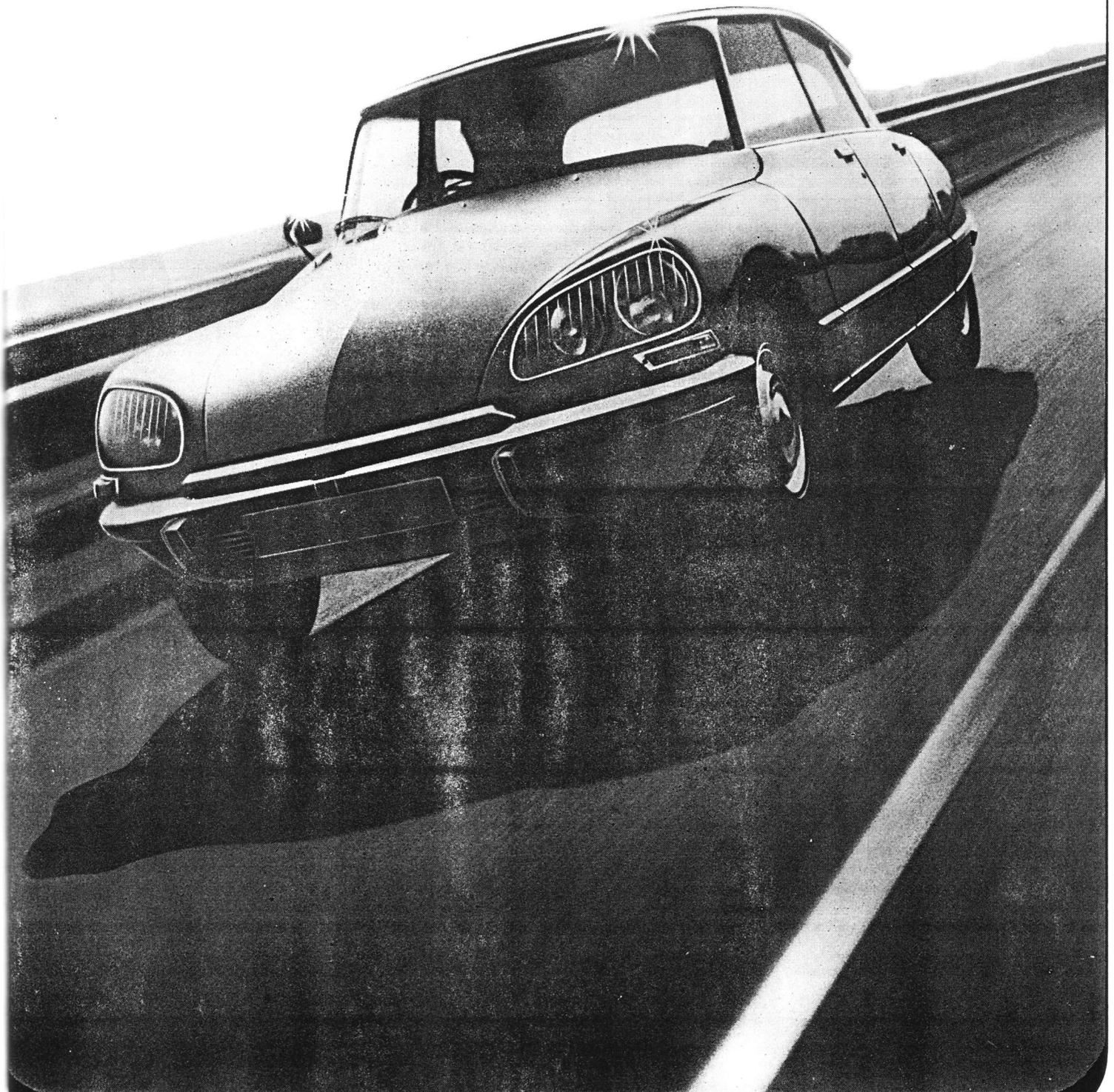
See your Citroen Dealer. A test drive will prove the powerful difference a DS will make to your driving pleasure, safety and comfort. Or write for brochure and list

of agents to: Citroen Cars Ltd, Dept D40, Trading Estate, Slough SL1 4QA.

*Please enquire about our Personal Export and Diplomatic schemes.*

**CITROËN**   
A word for comfort.

The model illustrated is the DS23.



**CITROËN**  **DS**